



Book Review Mini-Critique



Below you will find ratings (scale of 1-5) with descriptions for the major parts of your book followed by your Readers' Favorite review. We hope these ratings will give you an insight into how others may view the different components of your book. These are the opinions of your reviewer, and although your reviewer is not an expert literary critic or professional editor, they are at the very least, an avid reader of books just like yours.

Title: The Sexy Little Book of Finance II

Author: Frank Eberhart

Genre: Non Fiction - Business/Finance

Appearance: *Cover, Construction, Chapter Headings, Illustrations, Table of Contents*

5 The appearance of a book makes a dramatic difference in the experience of the reader. Appearance includes everything from an enticing cover and intriguing table of contents, to interesting chapter headings and eye-catching illustrations. This book excelled in all of these areas.

Plot: *Concept, Characters, Originality*

5 The characters of a book should be well defined, and while they do not have to be likable, the reader does have to be able to form a connection with them. The theme should be consistent and the plot should be original or told from a unique perspective. All of these elements are exceptionally well done in this book.

Development: *Description, Dialogue, Creativity, Organization, Length, Fluidity, Coherence*

5 Besides the plot, the development of a book is the most critical. The dialogue should be realistic, the descriptions should be vivid, and the material should be concise and flow smoothly. The development of this book is very well done.

Formatting: *Editing, Proofreading, Layout*

5 Editing and proofreading is where most authors fail. An author should have more

than one person proofread their book. The best plot will fail if the reader has to stumble through misspelled words, misused words, bad punctuation, and poor grammar. This book is well edited.

Marketability: *Theme, Subject Matter, Size of Target Audience*

5

Marketability refers to how well your book can be marketed and sold. The larger the target audience a book has, the greater the value it will have to publishers and retailers. Although this element is not indicative of the quality of a book, it is important to the success of a book. This book has a wide appeal and can be marketed to many types of readers.

Overall Opinion: *Overall Starred Rating*

5

This rating takes into account all previous elements and the reader's overall opinion of the book. This is an excellent, very well written book.

Review:

An estate plan, budgeting, and investment are essential elements in helping to secure your financial future. In Frank J. Eberhart's™ book, *The Sexy Little Book of Finance II*, is an easy to follow, fill-in-the-blanks workbook to help you design the road map to your personal success.

Eberhart begins with estate planning and discusses wills and the consequences of not having one, trusts, probate, and executors and their duties. He also discusses the importance of having the information concerning your business interests written down when the time arrives for others to sort things out and protect the assets for which you worked so diligently. In book two, he discusses the differences between your personal, business, and retirement budgets and how each affects your success. He further discusses the different aspects of your health care as you continue to age, including Medicare and Medicaid, as well as long term health care and a basic formula for how much life insurance you should have. The third book discusses investment strategies for different levels of risk and best probable returns over a long term, including 401Ks and IRAs and the best way to protect those investments to insure maximum benefits after retirement. He also discusses different characteristics that one must consider in a financial advisor. All three books blend well and work together to help the reader plan all three parts of their financial future.

The Sexy Little Book of Finance II is a simple and easy to follow guide which leads the reader through the necessary steps in each of the three areas in order to help plan and execute their goals. The workbook is as easy as filling in the blanks on a form with excellent guidance from the author. Straight forward, easy to use and excellent advice makes *The Sexy Little Book of Finance II* a book that will provide an excellent return in knowledge for a very small investment of time.